



**Corporate Office:**

9220 Winnetka Ave.  
Chatsworth, CA 91311  
USA

Phone: 818.894.2525  
Fax: 818.895.0771

December 28, 2020

**Re: Letter of Authorization and Customs Release Letter**

To Whom It May Concern:

MGA Entertainment, Inc. ("MGA") exclusively owns and controls all copyright, trademark, manufacturing, distribution, licensing, and merchandising rights in and to the property entitled "**L.O.L. SURPRISE!™**" along with any characters, artwork and other distinctive creative elements and names associated therewith, along with any other proprietary marks related thereto.

This letter confirms Plant of Plastics Products Alternativa Co., LLC ("Alternativa") is a duly authorized Licensee of MGA. Pursuant to that certain Merchandising License Agreement MLA202002522 dated June 10, 2020, Alternativa is authorized to import, sell, manufacturer and distribute L.O.L. Surprise! Licensed Articles as defined on the Agreement, in Russia, Uzbekistan, Tajikistan, Turkmenistan, Moldova, Kyrgyzstan, Kazakhstan, Belarus, Azerbaijan, Armenia, Georgia, Estonia, Latvia, Lithuania ("Licensed Territory") and may distribute to eCommerce (e.g. Sima Land, Yekaterinburg, Brozex), mid-tier (e.g. FE Krivko, Orsk, FE Lishutin, Krasnoyarsk, IP Zhidkova, Khabarovsk), \*wholesalers (e.g. Zil-Garant, Barnaul, Convention, Moscow, Rainbow, Kazakhstan) in the Distribution Channels only ("Distribution Channels") through June 30, 2023, that offer for sale Licensed Articles in the Territory.

MGA agrees that Plant of Plastics Products Alternativa Co., LLC may authorize distributors and resellers to offer Licensed Articles in the Territory through the designated Distribution Channels.

Please contact the undersigned if any further information is required.

Very truly yours,

A handwritten signature in black ink that reads 'Elizabeth Risha'.

Elizabeth Risha  
General Counsel  
MGA Entertainment, Inc.

ER:rmf